

Annual quiz on e-cigarettes and harm reduction - 2016



Fun with a purpose - twelve thought experiments in the form of a quiz designed to interrogate your views on e-cigarettes and harm reduction.

- Same questions as last two years - there are no right answers, only judgements and insights.
- If you didn't try it before, try it now.
- If you have tried it before, please try it again. You are entitled, no *encouraged*, to change your mind in the light of experience.
- The biases in who answers a survey like this mean the aggregated results are of little value - so don't take anything away from totals. The value is in thinking about the answers and reflecting on your own views.

Note on question 3. Very badly worded question - apologies. What this is asking is how much additional vaping you would be willing to accept to achieve a 10 percentage point reduction in smoking prevalence. So Q2 asks if you would settle for a doubling of nicotine use from 20% to 40% (10% smoking 30% vaping) in return for a halving in smoking, from 20% to 10%. Question 3 is the same concept but tries to work out where you would draw the line, if at all. So it is asking at what point you'd start thinking that wasn't a good trade off. Eg. if you'd be indifferent between 20% smoking and 10% smoking + 60% vaping, then answer 60%. This question is asked as way of getting at how much you weigh nicotine use versus smoking.